^L/_K Luci Kalinova

Digital Product Designer

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- hello@luciekalinova.com



WORK EXPERIENCE:

- SEVEN eight Co-founder & CCO (Apr 2020 Present, Zurich)
 Responsible for all designs, creative direction and business strategy.
 Industry: Dance, Technology
- Freelance Digital Designer (Jan 2020 Present, Worldwide)
 Clients & Industries: DIGME at home (Fitness), Picstars (Influencer Marketing), FRE-PRO (Hygiene and Scent Service)
- Toaster Digital Designer (Jan 2019 Dec 2019, London)
 Working mostly on different projects for Google. AR experience for Google ads, Trust Services, Impact Safety Challenge, Be Internet Legend, Be Internet Citizen.

Industry: Marketing, User Education

- OAK'S LAB Digital Product Designer (Oct 2017 Nov 2018, Prague)
 UI/UX design: Websites, web/mobile applications, social media.
 Working with Project Managers, Software Engineers, Head of Design.
 Clients & Industries: OAK'S LAB Academy (Education), ROARI (Multimedia), Family First Life (Insurtech), CoinFlip (Healthcare)
- Karen Millen Digital Designer (Nov 2015 Sep 2017, London)
 All BAU materials (weekly homepage updates, newsletters, banners, landing pages and more) and website redesign.

Industry: Retail, Fashion

- Not Another Design Agency Designer (May Nov 2015, London)
 Social media content, packaging and print materials.
 Clients & Industries: Protein World (Wellbeing, Fitness), Good Guru (Wellbeing)
- Kalvei, s.r.o. Creative Lead (Jan 2015 present, Prague)
 All digital and print designs and company photographer. Lead and executed the rebranding.

Industry: Hygiene and Scent Service

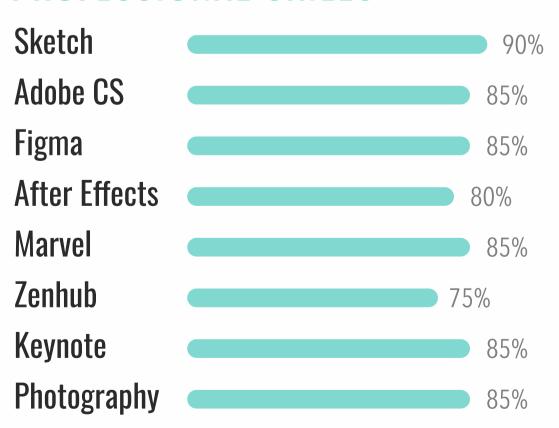
CERTIFICATIONS:

- General Assembly, Workshop Designing for Multiple Devices (2016, London)
- Academy Class Adobe Creative Licence (2013, Manchester)
- **Photography Course** (Intermediate and Advance Level) (2010, Prague)

EDUCATION:

- General Assembly, Front-End Development (May Jul 2016, London)
- Shillington College, Graphic Design (Sep Dec 2015, Manchester)
- Bangor University, Creative Studies (Sep 2013 Jan 2014, Bangor)
- Literary Academy Medias, Undergraduate (2011 2014, Prague)

PROFESSIONAL SKILLS:



LANGUAGES:

- Czech Native Speaker
- English Advanced (IETLS 6, 2012)
- **Spanish Advanced** (DELE B2, 2010)